

CURRICULUM VITAE

OF

MARK ALEXANDER GOODGER



BIO SKETCH

Mark Goodger is a Senior Advisor to the Trusted Trade Alliance where he provides policy advice, consultancy and training on matters pertaining to all aspects of International Trade and Trade Law related to the South African Customs Union (SACU) and serves as the CEO of GMLS.

Mark commenced his career with the South African Customs & Excise Department and, after a solid grounding in Customs Administration, joined various prominent International Freight Forwarders. He has served as CEO in a number of prominent Black Empowerment Commercial organisations with his main expertise centred on International Trade and Customs & Excise.

Subsequent to selling his shareholding Mark has embarked on an initiative to focus on Capacity Building for Southern African Importers and Exporters and ensure the introduction of Customs & Excise Studies at various Universities and the ambition to have Customs & Excise and Freight Forwarding recognised as a professional practice and career in Southern Africa.

Currently Mark provides lectures at the University of KwaZulu-Natal which is situated in Durban, home of the greatest Port in Africa. He lectures on, Customs & Excise, International Trade Terms, International Business Practice, Free Trade Zones and Bill of Lading Law.

Mark has achieved comprehensive study accomplishments as follows: Customs & Excise Public Service Training Award Programme; The National Diploma in Shipping and Forwarding Administrations; the FIATA International Freight Forwarders Diploma in World Competence (Montreal, Canada); the University of South Africa Diploma in Transport & Logistics and Freight Management Administration and various IATA and Dangerous Goods programmes. He has achieved the MAP Certificate at the Graduate School of Business of the Witwatersrand University in Johannesburg and holds a Masters Degree (LLM) in Maritime Law Studies from the University of KwaZulu-Natal.

GMLS has been awarded the E-Learning Distributor license of the (WCO) World Customs Organisation and Mark has attended the following programmes at the WCO in Brussels: SAFE Framework of Standards and AEO, Harmonised System Tariff General Rules and HS Classification on High Tech Products, Valuation and Transfer Pricing and Secure Trade Lanes. Mark holds the WCO Certificate as an E-Learning Tutor. It is his intention to achieve his PhD at Canberra University with a thesis in Customs Modernisation Projects – A Public Private Partnership.

BUSINESS CONTACT DETAILS:-

Company Legal Name: **GLOBAL MARITIME LEARNING SOLUTIONS (PTY) LTD - (GMLS)**

WESTERN CAPE, SOUTH AFRICA

Mailing Address: PO BOX 2754
MOSEL BAY
Western Cape,
South Africa
6500

Telephone: +27 44 691 1307

Fax: +27 86 689 1725

Email: info@gmls.co.za

Website: www.gmls.co.za

GAUTENG, SOUTH AFRICA

Mailing Address: P.O. Box 26960
Monument Park
Pretoria, 0105
Gauteng
South Africa
0105

PERSONAL INFORMATION

NAME:

MARK ALEXANDER GOODGER

DATE OF BIRTH:

9th January 1959

IDENTITY NUMBER:

590109 5243 08 9

RESIDENTIAL ADDRESS:

219 Argyle Drive, Mossel Bay Golf Estate

POSTAL ADDRESS:

PO Box 2754, Mossel Bay 6500

MARITAL STATUS:

Married

SPOUSE:

Jeanette Elizabeth Goodger

CHILDREN:

1. Phillip Goodger Son
2. Sheldon Goodger Son
3. Lee-Anne Goodger Daughter

LICENSES:

DRIVERS: Code 08, Code 02 & AA International Drivers License

FLYING: Private Pilot's License

LIFESTYLE INTERESTS:

Golf, Boating, Fishing, Motor biking, Flying

ACADEMIC ACHIEVEMENTS

**WORLD CUSTOMS ORGANIZATION
BRUSSELS**

CERTIFICATES

QUALIFICATION

WCO – CUSTOMS VALUATION & TRANSFER PRICING

12 & 13 MAY 2009

QUALIFICATION

WCO – MANAGING SECURE TRADE LANES & THE FUTURE OF FACILITATION

04 & 05 DECEMBER 2008

QUALIFICATION

WCO – HARMONISED SYSTEM – GENERAL INTERPRETATIVE RULES

14 & 15 OCTOBER 2008

QUALIFICATION

WCO – HARMONISED SYSTEM – HIGH TECH PRODUCTS

16 & 17 OCTOBER 2008

QUALIFICATION

WCO SAFE FRAMEWORK OF STANDARDS AND THE CONCEPT OF AUTHORISED ECONOMIC OPERATORS (AEO)

28 & 29 MAY 2008

UNIVERSITY OF KWAZULU NATAL - 2006

QUALIFICATION:

MASTERS DEGREE IN MARITIME LAW STUDIES - LLM

Subjects:-

1. International Trade Law
 - International Tax
 - Sea Transport
 - E-Commerce
 - International Sales & Incoterms
 - International Payments
 - International Arbitration
 - Customs & Excise Act
 - International Sales
2. Economics of Shipping
3. Economics of Ports & Harbours
4. Incidents & Navigation Law
5. Admiralty Law

UNIVERSITY OF WITS FACULTY OF MANAGEMENT

QUALIFICATION:

(MBA) MANAGEMENT ADVANCEMENT PROGRAMME 45 IN THE FACULTY OF MANAGEMENT.

Subjects:-

RESULTS

- | | |
|---|---|
| a) Human Resources Management & Environment of Business | D |
| b) Financial Accounting | A |
| c) Marketing Management | C |
| d) Industrial Relations | C |
| e) Operations Management | C |

- f) Business Policy & Business Management Exercise B
g) Economics A

UNISA - 2001
(UNIVERSITY OF SOUTH AFRICA)

QUALIFICATION DIPLOMA IN INTERNATIONAL FREIGHT
MANAGEMENT & ADMINISTRATION FOR
IMPORTERS & EXPORTERS

Subjects:-

YEAR 1

- Module 1 Introduction to Management in an Import and Export environment
Module 2 Customs and Import procedures
Module 3 Freight forwarding
Module 4 Airfreight Exports and Marine Insurance

QUALIFICATION DIPLOMA IN TRANSPORT & LOGISTICS
MANAGEMENT

YEAR 2

- Module 1 Conceptual framework and structure
Module 2 Logistics Management
Module 3 Logistics Activities
Module 4 Transport Systems, Decisions and Strategies

IATA - 1995

QUALIFICATION: DANGEROUS GOODS SHIPPING
CARGO AIRLINE – MODULES I, II, III & IV

**INTERNATIONAL FEDERATION OF
FREIGHT FORWARDERS ASS
(FIATA)** - 1995

QUALIFICATION: INTERNATIONAL FREIGHT FORWARDERS
DIPLOMA IN WORLD COMPETENCE –
MONTREAL CANADA (3 year Diploma)

SOUTH AFRICAN AIRWAYS - 1993

QUALIFICATION: HONOURS CERTIFICATION

CARGO I & II COURSES
DANGEROUS GOODS REGULATIONS

WITWATERSRAND TECHNIKON - 1986

QUALIFICATION: DIPLOMA IN SHIPPING & FORWARDING
ADMINISTRATION (3 year Course)

- a) Shipping and Forwarding Administration I, II, III
- b) Economics I & II
- c) Bus Economics I & II
- d) Export promotion
- e) Mercantile Law I & II
- f) Stores Management
- g) Principals of Electronic Data Processing
- h) Marine Transport and Insurance I and II
- i) Financial Accounting I & II

DEPARTMENT OF CUSTOMS & EXCISE - 1981

QUALIFICATION: CERTIFICATION IN CUSTOMS & EXCISE
TRAINING (equivalent to a 3 year Diploma)
PUBLIC SERVICE ADMINISTRATION
DIPLOMA

- a) The Brussels Customs Cooperation classification System.
- b) The Customs Act.
- c) Customs Local and International procedures.
- d) International Trade Practices.

GRADE 12 - Matric)

BULT HIGH SCHOOL - GEORGE - 1977

The subjects passed were as follows:-

- | | | |
|----|------------------------|----|
| a) | English | HG |
| b) | Afrikaans | HG |
| c) | Commercial Mathematics | HG |
| d) | Business Economics | SG |
| e) | Economics | HG |
| f) | Accounting | HG |
| g) | Mercantile Law | HG |
| h) | Sign Writing NT3 | HG |

PERSONAL SUMMARY

OTHER ACHIEVEMENTS:

- 🏆 Prefect at the school
- 🏆 Member of 1st Rugby team
- 🏆 Highest average in the school for subjects c to g as listed above
- 🏆 Trophy for the best economics student in the school.
- 🏆 The highest honour awarded was also the honour of DUX PUPIL of 1977.

- 1977: Joined Department of Customs and Excise.
Promoted to inspectorate and to attend Customs College.
- 1979: Drafted to military forces as per South African Policy at the time.
- 1981: Returned to Customs Services.
Gained major experience in all customs matters.
Reported to Mr R Tenant who was the acting Controller/Assistant Director in the Department of Customs and Excise Johannesburg.
- 1982: Joined Freight Services Ltd who were the largest forwarder in South Africa at the time.
Progressed to Adjustments manager.
Company joined forces with Rennie's to become Renfreight and all management have left the industry or been promoted into the Sun International group.
- 1984: Joined WTC Rand Shipping who have subsequently changed identity seven times and are now Union Transport (UTI).
Position held as Import Manager.
- 1986: Became a 25% shareholder in Impson Freight
Director of Impson Freight – responsible for Gauteng Region and International Network.
Decided to follow the route of Black Economic Empowerment in line with the South African Government initiative.
- 1997: Founded Sebenza Forwarding & Shipping Consultancy (Pty) Ltd.
The first Black Economic Empowerment Shipping and Freight Forwarding Company of its kind in the freight industry.
180 Personnel, 6 National Branches and 1 International Branch in London with an established overseas network.
Completed 26 years of service within the Shipping and Freight Forwarding Industry.
The Company boasts an excellent client service track record

- 2003: Joined Makana Investment Corporation (Pty) Ltd – a broad based empowerment company, in the capacity of Managing Director (C.E.O.) (See Letter of Reference)
Makana is the holding company for Sebenza Forwarding and Shipping Consultancy (Pty) Ltd
Member of the Executive Committee
Responsible for the sourcing / tendering / negotiating and deal closure with companies requiring Black Economic Empowerment representation
- 2006 Sold shareholding in Makana Investment Corporation (Pty) Ltd and pursued own business interests.
- TCS International Consortium (Pty) Ltd, providing services of Consultant and Business Advisor and Cost and Risk Management
- Legal Consulting for International Procurement and Logistics and Strategic Management objectives.
- Global Trade Legal & Tax Services (Pty) Ltd is a international maritime and law consulting company who has, at his disposal, a team of dedicated experts who are employed directly as employees, partners, including access to numerous affiliated contracted consultants including a direct relationship with the School of Maritime Studies at the University of Kwa Zulu Natal.
- 2007 Designated as Guest Lecturer at KZN University, Maritime Law Masters Degree, MCom, LLM Curriculum

REFERENCES

Mr Chris Stali Cultural Affairs and Sports Office – Western Cape
Company: The South African Government
Position: Member of Executive Committee
Contact Tel: 083-713-1764

Mr Chris Taute
Company: Hessequa Municipality
Position: The Honourable Mayor
Contact Tel: 083-298-3349

President Matseluka
Position Church Leader
Contact Tel: 076-849-5064

Mr Leonard Slabbert
Position: Church Leader
Contact Tel: 083-289-3808

CUSTOMER BASE

Mark has extensive experience with the following customers:-

South African Breweries,

Denel,

Riso,

RSD Heavy Engineering,

Agri-Phyto,

Ulrich Seats (Pty) Ltd

Armcor,

Telkom SA Limited,

Eskom,

Petro SA,

Transnet

Bromor Foods

City Power

Abbott Laboratories

And many more